



# Area News Group

## Rates...

**Broad Sheet Size Newspaper (12"x22")  
Published Fridays**

Circulation: HLN 13,000+ • PWN 10,500+ • Salem 13,300+  
Advertising Deadline: Tuesday Noon prior to publication

**Ad Design FREE of Charge!!**

*Total column inches is determined by the width in columns multiplied by the height in inches. Our papers are 6 columns wide.*

### Standard Sau Ad Rates

	Any Paper	Any 2 Papers
<b>FULL PAGE</b> (126 column inches)	\$1544.00	\$2564.10
<b>HALF PAGE</b> (63 column inches)	\$772.00	\$1282.05
<b>QUARTER PAGE</b> (31.5 column inches)	\$386.00	\$641.03
<b>OPEN RATE</b> (run of paper)	\$12.25 column inch	\$20.35 column inch
<b>BUSINESS CARD SIZE</b> (2 col x 2 inches)	\$49	\$81.40
<b>BACK PAGE</b> (subject to space available)	\$18.50 column inch	\$28.15 column inch
<b>THUMBS</b> (subject to space available)	\$14.80 column inch	\$24.55 column inch
<b>REAL ESTATE PAGE</b> (subject to space available)	\$14.30 column inch	\$24.55 column inch
<b>FRONT PAGE</b> (subject to space available and minimum size requirements)	\$42.50 column inch full color included	\$77.35 column inch full color included
<b>Additional Color Charge:</b>		
<b>FULL PAGE OR LESS</b> (126 column inches)	\$200.00	\$380.00
<b>HALF PAGE OR LESS</b> (63 column inches)	\$100.00	\$200.00
<b>QUARTER PAGE OR LESS</b> (31.5 column inches)	\$50.00	\$75.00
<b>NINE INCHES OR LESS</b> (run of paper)	\$25.00	\$40.00

### Insert Distributions\*

	<b>ONE PAGE</b>	\$579/14,000	\$973.00
	<b>TWO PAGES</b>	\$679/14,000	\$1073.00
<i>Ask us about D-cards.</i>	<b>FOUR PLUS PAGES</b>	Quote upon request	Partial Distributions sorted by USPS routes at \$73 per Thousand

*\* Prices are for pre-printed inserts. Services are available for insert design and print, please inquire.*

**Front Page "Post-it"** -\$950/per paper or Pelham, Windham or Litchfield only \$599, Hudson \$899, Salem \$950

**Pelham~Windham**  
*News*

**Salem~Community**  
*Patriot*

**Hudson~Litchfield**  
*News*